

#RDFCAUSE  
**RIDE & DRIVE**  
**FOR A CAUSE**

# RDFCause Charity Show 2023

“SUPPORTING KIDS WITH DISABILITIES”

Supporting:



PRESENTED BY VASH EVENTS & RALLIES







# Ride & Drive For A Cause

“Where Passion Meets Purpose”

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## Sponsor/Vendor Package





# RDFCause Charity Show 2023

The 3rd annual Ride & Drive For A Cause charity car show features unique hypercars and supercars, exotic cars, luxury cars, from brands such as Ferrari, McLaren, Lamborghini, Maserati, Rolls Royce, Porsche and many more makes and models.

The Alberta shows are set in picturesque Calgary and Edmonton, with a 3<sup>rd</sup> location added this year in beautiful Okanagan wine country, Kelowna BC.

For many spectators, this is a unique opportunity to see rare vehicles up close and personal.

Ride & Drive For A Cause is an Alberta registered non-profit organization with the sole purpose of sharing our love for automotive while helping others in need.

In 2022 we donated our proceeds to support women facing domestic violence and sexual abuse.

In 2023 we have partnered with **Variety** – the children's charity in Alberta and the **Okanagan Dream Rally** in BC to support children living with disabilities and specialized needs in our community.

This family-friendly fundraiser event will be filled with over 200 hundred amazing vehicles, music, VIP area, wonderful ambiance, and attractions to enjoy.

With your sponsor support, we can achieve our fundraising goals to support children living with disabilities and specialized needs in our community.





# MODERN MARVELS OF TECHNOLOGY





**Variety – the Children’s Charity of Alberta** supports children who are living with disabilities and specialized needs in our communities.

Through education, advocacy, direct support and community outreach, we support children who are facing physical, developmental, emotional or learning challenges and are dedicated to advancing the health, quality of life and enrichment of children living with specialized requirements and needs.

The initiatives that we engage in support building inclusive and healthy communities for children living with specialized needs to gain greater independence and positive life experiences.

AMERICAN  
**RIDE & DRIVE**  
FOR A CAUSE

**VASH**  
VOLUNTARY ASSOCIATION OF SOUTHERN HONOLULU



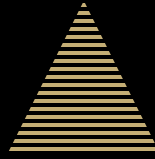
**variety**  
the children's charity





RDFCause Charity Show – Bringing People Together For A Purpose





# 2022 Sponsors & Vendors



## RDFCause Charity Show



KARMA



AMIT PUNJ  
& ASSOCIATES



BILLS DIE-CAST  
AND HOBBY  
ROOM

NATSUKASHII  
なつかしい









# Title Sponsor - \$15,000

## CALGARY / EDMONTON

- Event named and branded "RDFCause Charity Show presented by Your Brand"

on all advertising, website, digital media.

- Largest logo and at top on website sponsor list.

- Exclusivity and first right of refusal for title sponsorship in 2024.

- Exclusive activation space up to 20x30.

- 8 VIP area passes which includes breakfast, lunch & beverages and up to 8 cars

- 1 customized graphic announcing sponsorship on "Ride & Drive For A Cause & Vash Events" social media channels.

- 1 dedicated post per week for your brand through 3 months after event end.

- 10X20 activation space, 4 VIP passes, and 4 Cars on all other events.

[Calgary/Edmonton/Kelowna]

- Logo placement on all rally cars at "VASH Events & Rallies" in 2023

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# V.I.P Area Sponsor - \$9,000

## Calgary / Edmonton

- VIP Area named "RDFCause Charity Show VIP area presented by Your Brand" on all advertising, website, digital media.
  - Second largest logo on website sponsor list.
  - First right of refusal for VIP sponsorship in 2024.
  - Your own branding within the VIP space to include banners, flags, table items, giveaways, displays, up to 6 cars.
  - 6 VIP area passes which includes breakfast, lunch & beverages.
  - 1 customized graphic announcing sponsorship on "Ride & Drive For A Cause & Vash Events" social media channels.
  - 1 dedicated post every 2nd week for your brand through 2 months after event end.
  - 10X10 activation space, 3 VIP passes and 3 cars on all other events.
- (Calgary/Edmonton/Kelowna)
- Logo placement on all rally cars at "VASH Events & Rallies" in 2023

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# Event Sponsor- \$4,500

- Your brand named on all advertising, website, digital media when communicating sponsors of the event.
- Activation space up to 20x20 at both shows in Alberta.
- Up to 4 cars and 4 VIP area passes which includes breakfast, lunch and beverages.
- 1 customized graphic announcing sponsorship on "Ride & Drive For A Cause & Vash Events" social media channels.
- 2 total dedicated posts for your brand through 1 month after event end.
- 10X10 activation space, 2 VIP passes, and 2 cars on all other events. (Kelowna)
- Logo placement on all rally cars at "VASH Events & Rallies" in 2023

#RD4CAUSE  
**RIDE & DRIVE**  
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# Track Vendor - \$2,250

- 10x20 activation space and up to 3 cars at both shows in Alberta.
- 2 VIP area passes which includes breakfast, lunch and beverages.
- Your logo on "RDFCAUSE" website.
- 1 custom graphic announcing attendance on "Ride & Drive For A Cause & Vash Events" social media channels.
- 10X10 activation space, 1 VIP pass, and 1 car on all other event. (Kelowna)
- Logo placement on all rally cars at "VASH Events & Rallies" in 2023

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## Sport Vendor - \$1,500

- 10×10 activation space and up to 2 cars at both shows in Alberta.
- 1 VIP area passes which includes breakfast, lunch and beverages.
- Your logo on "RDFOAUSE" website.
- 1 custom graphic announcing attendance on "Ride & Drive For A Cause & Vash Events" social media channels.

## Comfort Vendor - \$700

- 10×10 activation space no car at both shows in Alberta.
- Your logo on "RDFOAUSE" website.
- 1 custom graphic announcing attendance on "Ride & Drive For A Cause & Vash Events" social media channels.

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# RIDE & DRIVE FOR A CAUSE

“WHERE PASSION MEETS PURPOSE”

Ride & Drive For A Cause; We are a team of auto enthusiasts who are passionate about vehicles of all kinds with a purpose to help others in need and the betterment of our communities nation-wide.

## PASSION & PURPOSE

Passion For Automotive.

Purpose For The Betterment Of Our Communities.

## THE PASSION WE SHARE

We come together with a passion for our vehicles and use that passion to help others. It doesn't matter what you ride or drive, it's our passion for these machines that consociate us all.

## THE PURPOSE WE ADHERE TO

We are an Alberta-registered nonprofit organization that focuses our efforts on charities with a common cause each year. Our hope is to make a difference in those select causes for that year. Fundraising for those in need has never been more important than it is right now and joining us to help these causes is a fulfilling way to enjoy our love for our car culture.





# Thank You



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Website  
[www.rdfcause.ca](http://www.rdfcause.ca)



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[sponsorship@rdfcause.ca](mailto:sponsorship@rdfcause.ca)



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780-977-0981

