



EOA

EXOTICS OF ALBERTA



Presenting Partner



SANDMAN
SIGNATURE

SHERWOOD PARK
HOTEL

Powered By:

RIDE & DRIVE FOR A CAUSE

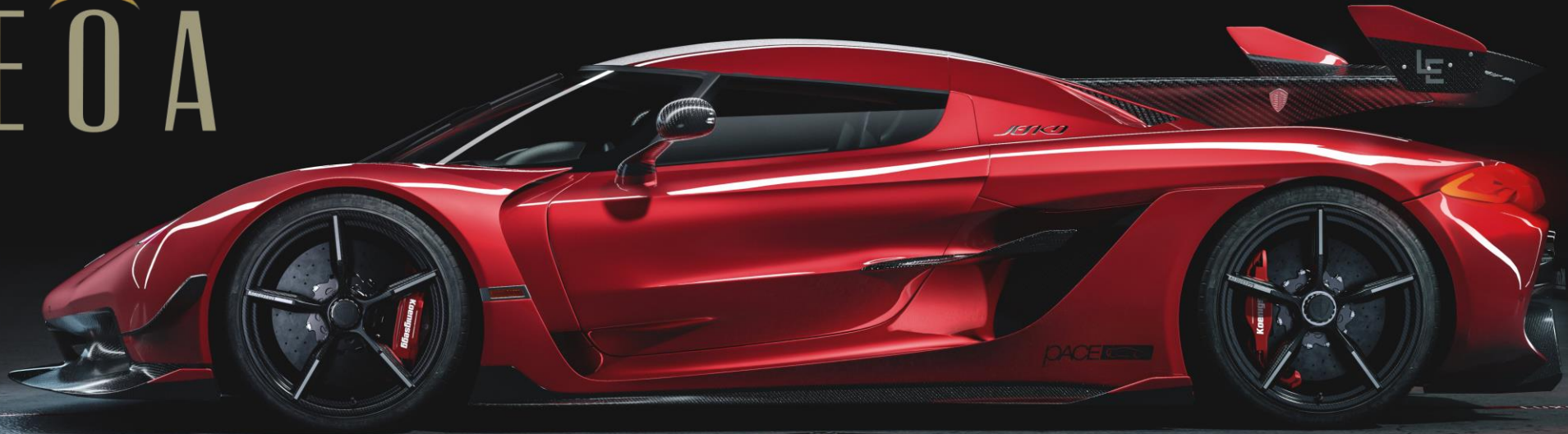


Our team comprises dedicated automobile enthusiasts who have a deep passion for all types of vehicles. We strive to make a positive impact on the lives of those less fortunate and uplift our communities across the province.

With our shared commitment to helping others in need, we have come together as an organization to make a difference. We engage in events, combining our love for automobiles with the noble purpose of transforming lives.

Embracing this cause, we aim to enhance the well-being of our communities province-wide through our efforts. Join us in our mission to drive change and contribute towards the betterment of society.

EXOTICS OF ALBERTA



Powered by "Ride & Drive For A Cause" in partnership with the prestigious Sandman Signature Hotels and in association with our esteemed VIP Lounge Partner, CHOP Steakhouse & Bar, this exquisite affair aims to curate a sumptuous exhibition. Our primary goal is to highlight the most splendid and luxurious vehicles from Alberta and its neighboring provinces. We have meticulously organized a captivating event that caters to auto enthusiasts of all ages, collectors, and new fans alike. Within this extraordinary venue, attendees can witness a remarkable collection of rare and thrilling cars, meet the passionate owners and personalities behind them, and interact with the manufacturers and companies that elevate these vehicles to new heights of performance and showmanship.

100% SHOW PROCEEDS BENEFITING



the children's charity

Variety – the Children's Charity of Alberta supports children who are living with disabilities and specialized needs in our communities. Through education, advocacy, direct support and community outreach, we support children who are facing physical, developmental, emotional or learning challenges and are dedicated to advancing the health, quality of life and enrichment of children living with specialized requirements and needs.



SANDMAN  SIGNATURE

PRESENTING PARTNER

The image shows the interior of a restaurant, identified as Chop Steakhouse Bar. On the left, there is a large, floor-to-ceiling wine rack filled with numerous bottles of wine. In the center, a bar counter is visible, decorated with a hanging plant. Above the bar, several large, spherical, woven pendant lights hang from the ceiling. The background features a wall with a complex, geometric pattern. To the right, there is a seating area with a long, low sofa, patterned cushions, and small round tables. A potted plant sits on one of the tables. The overall atmosphere is warm and sophisticated.

chop

STEAKHOUSE BAR

VIP LOUNGE PARTNER



2022 CALGARY SHOW



SPONSORSHIP PACKAGES

BESPOKE SPONSORS:

DONATION AMOUNT: \$7500

- ENSURE THAT YOUR BRAND IS PROMINENTLY DISPLAYED ON ALL ADVERTISING MATERIALS, WEBSITE, AND DIGITAL MEDIA WHEN ACKNOWLEDGING BESPOKE SPONSORS.
- THE SHOW PROVIDES AN ACTIVATION SPACE WITH A MAXIMUM AREA OF 20x20 AND 6 DEDICATED VEHICLE SPACES FOR PROMOTIONAL PURPOSES. ADDITIONALLY, THE VIP LOUNGE OFFERS VALUABLE ADVERTISING SPACE.
- THE ESTEEMED SANDMAN SIGNATURE HOTEL IN SHERWOOD PARK WILL OFFER 12 ROOMS FOR YOUR ORGANIZATION OR YOUR ESTEEMED GUESTS WHILE ALSO ACCOMMODATING 10 SHOW CARS, EXCLUSIVELY RESERVED FOR YOUR PREFERRED CLIENTS.
- VIP LOUNGE ACCESS UP TO 25 GUESTS.
- WE WILL CREATE AND SHARE A PERSONALIZED GRAPHIC ACROSS OUR "RIDE & DRIVE FOR A CAUSE" SOCIAL MEDIA CHANNELS, DISPLAYING YOUR SPONSORSHIP ANNOUNCEMENT.
- ON THE "RDFCAUSE" WEBSITE, THE LOGO REPRESENTING YOUR BRAND HOLDS THE IMPRESSIVE POSITION OF BEING THE THIRD LARGEST.
- 5 DEDICATED BRAND POSTS WILL BE PROVIDED FOR A TOTAL DURATION OF 3 MONTHS AFTER THE CONCLUSION OF THE EVENT.

SPONSORSHIP PACKAGES

SUPER PREMIUM SPONSORS:

DONATION AMOUNT: \$5500

- ENSURE THAT YOUR BRAND IS PROMINENTLY DISPLAYED ON ALL ADVERTISING MATERIALS, WEBSITE, AND DIGITAL MEDIA WHEN ACKNOWLEDGING SUPER PREMIUM SPONSORS.
- THE SHOW PROVIDES AN ACTIVATION SPACE WITH A MAXIMUM AREA OF 15x15 AND 4 DEDICATED VEHICLE SPACES FOR PROMOTIONAL PURPOSES. ADDITIONALLY, THE VIP LOUNGE OFFERS VALUABLE ADVERTISING SPACE.
- THE ESTEEMED SANDMAN SIGNATURE HOTEL IN SHERWOOD PARK WILL OFFER 7 ROOMS FOR YOUR ORGANIZATION OR YOUR ESTEEMED GUESTS WHILE ALSO ACCOMMODATING 5 SHOW CARS, EXCLUSIVELY RESERVED FOR YOUR PREFERRED CLIENTS.
- VIP LOUNGE ACCESS UP TO 20 GUESTS.
- WE WILL CREATE AND SHARE A PERSONALIZED GRAPHIC ACROSS OUR "RIDE & DRIVE FOR A CAUSE" SOCIAL MEDIA CHANNELS, DISPLAYING YOUR SPONSORSHIP ANNOUNCEMENT.
- ON THE "RDFCAUSE" WEBSITE, THE LOGO REPRESENTING YOUR BRAND.
- 3 DEDICATED BRAND POSTS WILL BE PROVIDED FOR A TOTAL DURATION OF 2 MONTHS AFTER THE CONCLUSION OF THE EVENT.

SPONSORSHIP PACKAGES

PREMIUM CORE SPONSORS:

DONATION AMOUNT: \$3500

- ENSURE THAT YOUR BRAND IS PROMINENTLY DISPLAYED ON ALL WEBSITE, AND DIGITAL MEDIA WHEN ACKNOWLEDGING PREMIUM CORE SPONSORS.
- THE SHOW PROVIDES AN ACTIVATION SPACE WITH A MAXIMUM AREA OF 10x10 AND 2 DEDICATED VEHICLE SPACES FOR PROMOTIONAL PURPOSES. ADDITIONALLY, THE VIP LOUNGE OFFERS VALUABLE ADVERTISING SPACE.
- THE ESTEEMED SANDMAN SIGNATURE HOTEL IN SHERWOOD PARK WILL OFFER 4 ROOMS FOR YOUR ORGANIZATION OR YOUR ESTEEMED GUESTS WHILE ALSO ACCOMMODATING 3 SHOW CARS, EXCLUSIVELY RESERVED FOR YOUR PREFERRED CLIENTS.
- VIP LOUNGE ACCESS UP TO 15 GUESTS.
- WE WILL CREATE AND SHARE A PERSONALIZED GRAPHIC ACROSS OUR "RIDE & DRIVE FOR A CAUSE" SOCIAL MEDIA CHANNELS, DISPLAYING YOUR SPONSORSHIP ANNOUNCEMENT.
- ON THE "RDFCAUSE" WEBSITE, THE LOGO REPRESENTING YOUR BRAND.
- 2 DEDICATED BRAND POSTS WILL BE PROVIDED FOR A TOTAL DURATION OF 1 MONTHS AFTER THE CONCLUSION OF THE EVENT.

SPONSORSHIP PACKAGES

EXHIBITORS:

DONATION AMOUNT: \$1000

- ENSURE THAT YOUR BRAND IS PROMINENTLY DISPLAYED ON ALL WEBSITE, AND DIGITAL MEDIA WHEN ACKNOWLEDGING EXHIBITORS.
- THE SHOW PROVIDES AN ACTIVATION SPACE WITH A MAXIMUM AREA OF 10x10 AND 2 DEDICATED VEHICLE SPACES FOR PROMOTIONAL PURPOSES.
- VIP LOUNGE ACCESS FOR 4 GUESTS.
- WE WILL CREATE AND SHARE A PERSONALIZED GRAPHIC ACROSS OUR "RIDE & DRIVE FOR A CAUSE" SOCIAL MEDIA CHANNELS, DISPLAYING YOUR BRAND ANNOUNCEMENT.
- ON THE "RDFCAUSE" WEBSITE, THE LOGO REPRESENTING YOUR BRAND AS EXHIBITOR
- 1 DEDICATED BRAND POSTS WILL BE PROVIDED FOR A TOTAL DURATION OF 15 DAYS AFTER THE CONCLUSION OF THE EVENT.

THANK YOU

E Mail - sponsorship@rdfcause.ca

Phone – 780 – 977-0981

Social Media - @rdfcause (Facebook | Instagram)

Website - www.rdfcause.ca

WE'RE EXCITED TO HAVE YOU JOIN US IN MAKING THIS EVENT A MILESTONE FOR OUR COMMUNITY!